

50 Ordinal Survey Questions Examples

Here are examples of ordinal survey questions:

Satisfaction and Experience

1. How satisfied are you with the overall customer service you received? (Very dissatisfied, Somewhat dissatisfied, Neutral, Somewhat satisfied, Very satisfied)
2. To what extent did this product meet your expectations? (Far exceeded expectations, Somewhat exceeded expectations, Met expectations, Somewhat fell short of expectations, Far fell short of expectations)
3. How easy was it to navigate the company website? (Very easy, Somewhat easy, Neutral, Somewhat difficult, Very difficult)
4. How likely are you to recommend this product to a friend? (Very likely, Somewhat likely, Neutral, Somewhat unlikely, Very unlikely)
5. How comfortable are you discussing mental health issues with family and friends? (Very comfortable, Somewhat comfortable, Neutral, Somewhat uncomfortable, Very uncomfortable)

Agreement

6. How strongly do you agree with the statement "Social media has a positive impact on mental health"? (Strongly agree, Somewhat agree, Neutral, Somewhat disagree, Strongly disagree)
7. To what extent do you believe climate change is a serious threat? (Very serious threat, Somewhat serious threat, Neutral, Not very serious threat, Not a threat at all)
8. How important is environmental sustainability to you when making purchasing decisions? (Very important, Somewhat important, Neutral, Not very important, Not important at all)
9. How effective do you think current gun control laws are in preventing gun violence? (Very effective, Somewhat effective, Neutral, Somewhat ineffective, Very ineffective)
10. How knowledgeable do you feel about your financial situation? (Very knowledgeable, Somewhat knowledgeable, Neutral, Somewhat unknowledgeable, Very unknowledgeable)

Intensity and Frequency

11. How stressed do you feel on a typical day? (Not at all stressed, Slightly stressed, Moderately stressed, Very stressed, Extremely stressed)
12. How often do you exercise in a week? (Never, 1-2 times, 3-4 times, 5+ times)
13. To what extent do you consider yourself an outgoing person? (Very introverted, Somewhat introverted, Neither introverted nor extroverted, Somewhat extroverted, Very extroverted)
14. How frequently do you use online banking services? (Never, Once a month, Several times a month, Daily, Multiple times a day)
15. How often do you travel internationally? (Never, Once a year, Several times a year, More than once a month)

Progress and Change

16. Compared to last month, how would you rate your overall mood? (Much better, Slightly better, Same, Slightly worse, Much worse)
17. To what extent has your understanding of this topic improved since taking this course? (Significantly improved, Somewhat improved, No change, Slightly declined, Significantly declined)

18. How much has your use of social media platforms changed in the past year? (Significantly increased, Somewhat increased, Stayed the same, Somewhat decreased, Significantly decreased)
19. Compared to your first experience, how satisfied are you with the product now? (Much more satisfied, Slightly more satisfied, Same, Slightly less satisfied, Much less satisfied)
20. To what extent do you feel your communication skills have improved since joining this program? (Significantly improved, Somewhat improved, No change, Slightly declined, Significantly declined)

Additional Examples

21. How important is the price of a product to your purchasing decision? (Very important, Somewhat important, Neutral, Not very important, Not important at all)
22. How confident are you in your ability to solve this problem? (Very confident, Somewhat confident, Neutral, Somewhat unsure, Not confident at all)
23. How much do you enjoy participating in team activities? (Enjoy very much, Enjoy somewhat, Neutral, Dislike somewhat, Dislike very much)
24. To what extent do you agree with the statement "Technology has made our lives easier"? (Strongly agree, Somewhat agree, Neutral, Somewhat disagree, Strongly disagree)
25. How helpful was the customer service representative in resolving your issue? (Very helpful, Somewhat helpful, Neutral, Not very helpful, Not helpful at all)
26. Compared to your peers, how knowledgeable do you feel about current events? (Much more knowledgeable, Somewhat more knowledgeable, About the same, Somewhat less knowledgeable, Much less knowledgeable)
27. How well do you understand the instructions for this task? (Crystal clear, Easy to understand, Somewhat confusing, Confusing, Completely unclear)
28. To what extent do you agree with the statement "Social media has a positive impact on self-esteem"? (Strongly agree, Somewhat agree, Neutral, Somewhat disagree, Strongly disagree)
29. How much trust do you have in the information you find online? (Very high trust, Somewhat high trust, Neutral, Somewhat low trust, Very low trust)
30. Compared to last year, how optimistic are you about the future? (Much more optimistic, Somewhat more optimistic, About the same, Somewhat less optimistic, Much less optimistic)
31. How interested are you in learning more about this topic? (Very interested, Somewhat interested, Neutral, Not very interested, Not interested at all)
32. To what extent do you believe your feedback will be valued and used? (Very strongly believe, Somewhat believe, Neutral, Somewhat doubt, Strongly doubt)
33. How comfortable are you using public transportation? (Very comfortable, Somewhat comfortable, Neutral, Somewhat uncomfortable, Very uncomfortable)
34. How likely are you to attend another event hosted by this organization? (Very likely, Somewhat likely, Neutral, Somewhat unlikely, Very unlikely)
35. To what extent do you agree with the statement "Reading fiction books improves critical thinking skills"? (Strongly agree, Somewhat agree, Neutral, Somewhat disagree, Strongly disagree)
36. How important is brand loyalty to your purchasing decisions? (Very important, Somewhat important, Neutral, Not very important, Not important at all)
37. How effective do you think current recycling programs are in reducing waste? (Very effective, Somewhat effective, Neutral, Somewhat ineffective, Very ineffective)
38. To what extent do you agree with the statement "Remote work has a positive impact on employee productivity"? (Strongly agree, Somewhat agree, Neutral, Somewhat disagree, Strongly disagree)

39. How satisfied are you with the diversity and inclusion efforts at your workplace? (Very satisfied, Somewhat satisfied, Neutral, Somewhat dissatisfied, Very dissatisfied)
40. To what extent do you feel technology has improved your overall quality of life? (Significantly improved, Somewhat improved, No change, Somewhat declined, Significantly declined)

Opinions

41. How much do you enjoy spending time outdoors? (Enjoy very much, Enjoy somewhat, Neutral, Dislike somewhat, Dislike very much)
42. To what extent do you believe artificial intelligence will pose a threat to humanity? (Very high threat, Somewhat high threat, Neutral, Somewhat low threat, Very low threat)
43. How important is physical fitness to your overall well-being? (Very important, Somewhat important, Neutral, Not very important, Not important at all)
44. To what extent do you find news coverage to be reliable and unbiased? (Very reliable and unbiased, Somewhat reliable and unbiased, Neutral, Somewhat unreliable and biased, Very unreliable and biased)
45. How much do you enjoy working collaboratively with others? (Enjoy very much, Enjoy somewhat, Neutral, Dislike somewhat, Dislike very much)
46. Compared to traditional classroom learning, how effective do you find online learning? (Much more effective, Somewhat more effective, About the same, Somewhat less effective, Much less effective)
47. To what extent do you agree with the statement "Video games hurt children's development"? (Strongly agree, Somewhat agree, Neutral, Somewhat disagree, Strongly disagree)
48. How important is it for companies to have strong social responsibility practices? (Very important, Somewhat important, Neutral, Not very important, Not important at all)
49. To what extent do you feel prepared for a natural disaster or emergency? (Very prepared, Somewhat prepared, Neutral, Somewhat unprepared, Very unprepared)
50. How valuable do you find this survey in understanding your needs and preferences? (Very valuable, Somewhat valuable, Neutral, Not very valuable, Not valuable at all)