# **Pre Program Survey Questions Template**

### Introduction:

This section serves as a warm welcome to participants and highlights the importance of their feedback in shaping the upcoming program. It sets the tone for the survey by emphasizing the value of their input and their role in making the program successful.

Welcome! We're thrilled to have you join our upcoming program on [topic]. Your feedback is incredibly important to us as we strive to create a valuable and enriching experience for all participants. By sharing your thoughts with us, you're helping shape the program to meet better your needs and expectations and those of others like you.

#### Instructions:

In this part, participants are given guidance on how to complete the survey effectively. They are assured that their responses will be confidential and encouraged to provide honest feedback. Clear instructions help ensure that participants understand how to navigate the survey.

Please take a moment to provide your honest feedback. Your responses will remain confidential and will only be used to enhance the program. You'll find various question formats, including rating scales and open-ended questions. For example, you might rate your familiarity with the program topic on a scale of 1 to 5, with 1 being "Not familiar at all" and 5 being "Very familiar."

# **Demographic Information:**

Understanding the participants' demographics is crucial for tailoring the program to meet the diverse needs and interests of the audience. By collecting information such as age, gender, occupation, education level, and location, organizers gain insights into the composition of their audience.

Understanding the demographics of our participants helps us ensure that the program is inclusive and accessible to everyone. For instance, providing your age, gender, occupation, education level, and location (city/country) helps us tailor the program content to match our participants' diverse backgrounds and interests.

#### **Example Questions:**

- Age: [Dropdown menu with age ranges]
- Gender: [Multiple-choice options: Male, Female, Non-binary, Prefer not to say]
- Occupation: [Open-ended text field]
- Education Level: [Dropdown menu with education levels]
- Location (City/Country): [Open-ended text field]

## **Program Expectations:**

This section focuses on gathering participants' expectations and goals for the program. Organizers can tailor the program content to align with participants' expectations and ensure relevance and engagement by asking about their desired outcomes and topics of interest.

We want to ensure that the program aligns with your goals and expectations. For example, you might share that you hope to gain a deeper understanding of [specific aspect of the program topic] or are looking for practical tips and strategies to apply in your [profession/industry]. Your feedback will guide us in customizing the program content to meet your unique needs.

#### **Example Questions:**

- What are you hoping to gain from participating in this program? [Open-ended text field]
- On a scale of 1 to 5, how familiar are you with the program topic? [Rating scale]
- Are there any specific topics or areas you want the program to cover? [Open-ended text field]

### **Learning Preferences:**

Every participant has unique preferences when it comes to learning styles and formats. By understanding these preferences, organizers can design the program to accommodate a variety of learning styles, ultimately enhancing participant engagement and retention of information.

Everyone has different preferences when it comes to learning. For instance, you might prefer interactive workshops where you can engage with fellow participants or self-paced learning modules that you can access at your convenience. By understanding your learning preferences, we can design the program to accommodate a variety of learning styles.

#### **Example Questions:**

- How do you prefer to learn new information? [Multiple-choice options: Workshops, Online courses, Webinars, Self-paced modules]
- Do you have any specific learning preferences or accommodations we should consider?
  [Open-ended text field]

# **Program Logistics:**

Logistical details such as program duration, frequency of sessions, and past experiences with similar programs are essential for planning and organizing the program effectively. Gathering

feedback helps organizers make informed decisions and adjustments to optimize the program experience.

Your past experiences with similar programs or workshops can provide valuable insights into what works well and what doesn't. For example, you might share that you appreciated the flexibility of a previous program's schedule or that you found the program materials particularly helpful. Your input will help us fine-tune the program's logistics to meet your needs better.

#### **Example Questions:**

- Have you participated in similar programs or workshops in the past? If so, what did you find most valuable or beneficial? [Open-ended text field]
- What are your expectations regarding the duration and frequency of program sessions?
  [Open-ended text field]

### Conclusion:

This concluding section expresses gratitude to participants for their time and input. It reinforces the importance of their feedback in shaping the program and assures them that their voices are valued. Participants are also encouraged to reach out with any further questions or suggestions, fostering a sense of open communication and support.

Thank you for taking the time to complete this survey. Your feedback is instrumental in shaping the upcoming program to ensure it's a valuable and enjoyable experience for everyone involved. If you have any further questions or suggestions, please don't hesitate to contact us. We're here to support you every step of the way!